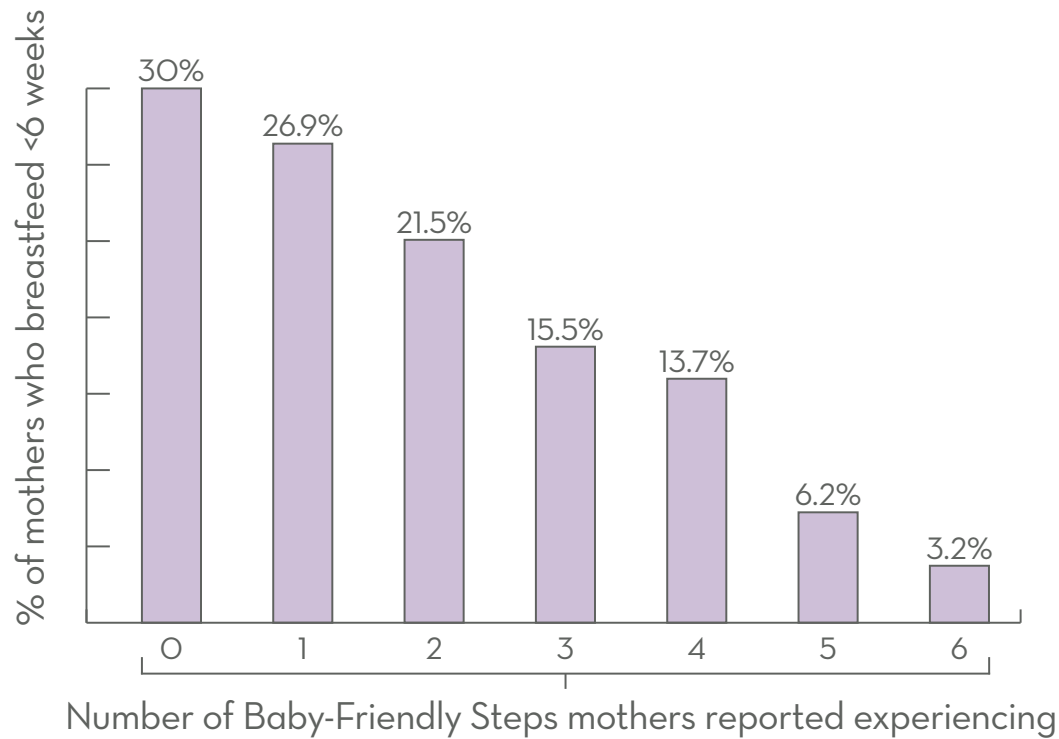


INCREASED NUMBER OF BABY-FRIENDLY HOSPITAL PRACTICES IN PLACE DECREASES RISK OF BREASTFEEDING CESSATION



Baby-Friendly Steps measured:

- Early breastfeeding initiation
- Exclusive breastfeeding
- Rooming-in
- On-demand feedings
- No pacifiers
- Breastfeeding information provided

Among women who initiated breastfeeding and intended to breastfeed for >2 months, percentage who stopped breastfeeding before 6 weeks according to the number of the “Baby-Friendly” Steps that they reported experiencing.

DiGirolamo AM, Grummer-Strawn LM, Fein SB.
Effect of maternity-care practices on breastfeeding.
Pediatrics. 2008; Suppl 2:S43-9.