Purpose and Content
The 25th Annual Pelham P. Staples, Jr., M.D., Educational Symposium has been designed to provide an educational opportunity promoting continued professional development. The symposium will give current information covering a variety of timely topics spanning the breadth of obstetrics and gynecologic practice. These topics will be presented by a group of nationally recognized experts in their fields whose research and expertise are on the cutting edge of the topics being presented. Symposium lectures will alert participants to the current diagnosis and treatment of many of the problems they face in their practices, and will better equip them to treat the problems or seek assistance from specialists.

Symposium Objectives
At the conclusion of this activity, participants should be able to:
• Evaluate different methods of screening for women at risk of mutations, such as BRCA and Lynch Syndrome;
• Compare and contrast the benefits and side-effects of hormone replacement therapy;
• Describe at least 2 benefits of successful social media behaviors;
• Apply knowledge of the 83rd Texas Legislative Session in determining how the changes will effect patient care; and
• Recognize the importance of clinical integration in emerging relationships between medical providers and hospitals to ensure patient safety.

Course Coordinator:
Leah Zimmerman, Assistant to the Chair, Department of OB/GYN, UNTHSC, 855 Montgomery Street, PCC, 6th Floor, Fort Worth, Texas 76107, Telephone (817) 735-2198, email: leah.zimmerman@unthsc.edu

Course Director:
Ralph J. Anderson, M.D., Professor and Chairman, Department of Ob/Gyn, UNTHSC, 855 Montgomery Street, PCC, 6th Floor, Fort Worth, Texas 76107, Telephone (817) 735-2198, email: ralph.anderson@unthsc.edu

Register online at www.hsc.unt.edu/education/PACE/
Tuition
The tuition is $535.00 for practicing physicians and $335.00 for nurses and other allied health professionals. Tuition includes a CD syllabus, continental breakfast, refreshment breaks and lunch.

Target Audience
This symposium is designed to provide practical diagnostic and management information covering areas in women's health care to physicians in Obstetrics and Gynecology, nurse practitioners, physician assistants, registered nurses and other interested allied health professionals.

Lodging Information
Registrants are required to make their own lodging arrangements. A block of rooms have been reserved at the Sheraton Arlington Hotel for symposium attendees at a special guest rate of $139.00 single or double, plus tax. To make reservations, please telephone the reservations department at (800) 325-3535 and identify yourself as attending the “Pelham P. Staples Symposium”. Reservations received after September 30, 2013 will be accepted only a space available basis, at the prevailing rate.

Physician Accreditation Statements
The University of North Texas Health Science Center at Fort Worth Office of Professional and Continuing Education is accredited by the American Osteopathic Association to award continuing medical education to physicians.

The University of North Texas Health Science Center at Fort Worth Office of Professional and Continuing Education is accredited by the American Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Physician Credit Designation
The University of North Texas Health Science Center has requested that the AOA Council on Continuing Medical Education approve this program for 22 hours of AOA Category 1A CME credits. Approval is currently pending.

The University of North Texas Health Science Center at Fort Worth designates this live activity for a maximum of 22 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Physician Assistants
The National Commission on Certification of Physician Assistants (NCCPA) states that the AMA PRA Category 1 Credits™ are acceptable for continuing medical education requirements for recertification.

Nurse Practitioners and Registered Nurses
For the purpose of recertification, the American Nurses Credentialing Center accepts AMA PRA Category 1 Credit™ issued by organizations accredited by the ACCME. Please check your individual state licensing boards for re-licensing reciprocity.

Ethics and Professional Responsibility
The University of North Texas Health Science Center at Fort Worth Office of Professional and Continuing Education has determined that this CME activity satisfies the Texas Medical Board’s standard, annual ethics/professional responsibility requirement.

Nursing Information
UNT Health Science Center is approved by the California Board of Registered Nursing, Provider # 16274, for 26.4 Contact Hours.

This conference is designed to provide information covering a variety of timely topics spanning the breadth of obstetrics and gynecologic practice. These topics will be presented by a group of nationally recognized experts in their fields whose research and expertise are on the cutting edge of the topics being presented. The goal of the Symposium is to enable providers to apply current diagnosis, treatment and management strategies to many of the problems they face in their practices, and contribute to quality healthcare by being more competent to quickly and accurately address the problems or seek assistance from specialists.

To receive a certificate of completion, complete and return the credit request form indicating which presentations were fully attended and the corresponding evaluation forms. CNE credits will be awarded based on the credit claimed by participants and verified by conference monitors.
Thursday, October 17, 2013

7:30 – 8:00 am  Continental Breakfast and Registration

8:00 – 9:30 am  Controversies in Gynecologic Oncology – Ralph Anderson, MD, Kathleen Crowley, MD, Frank DeLeon, MD, Gennady Miroshnichenko, MD
Discuss appropriate screening for women at risk for carrying a mutation (such as BRCA and Lynch Syndrome); Discuss cancer of the breast and pregnancy; and Discuss care of patient with benign disease having a hysterectomy.

9:30 – 9:45 am  Break

9:45 – 10:45 am  Long-Acting Reversible Contraception (LARC) – Shanna Combs, MD
Discuss the unintended pregnancy rates in the US and Texas; Identify current contraceptive practices in the US; Recognize the different forms of LARC, effectiveness rates, complications, and appropriate candidates for LARC; and Discuss the CDC Medical Eligibility Criteria for contraception.

10:45 – 11:45 am  The Benefits of Breastfeeding for Mother’s and Babies: A Review of the Evidence, Challenges and Solutions – Erin Hamilton-Spence, MD
Identify at least two benefits that breastfeeding provides to a child; Describe the benefit to the breastfeeding mother.

11:45 – 12:30 pm  Lunch (Provided)

12:30 – 1:30 pm  Effect of New Anticoagulants on the Gynecologic Patient – Kathleen Crowley, MD
Describe the mechanism of action of each of the new anticoagulants in comparison to the gynecologic patient.

1:30 – 2:30 pm  The Perimenopause: A Hormonal Roller Coaster – Patricia Sulak, MD
Define the perimenopause transition; Describe the numerous presenting signs and symptoms of the perimenopause transition including the variable bleeding patterns; and Identify how to manage perimenopausal symptoms based on hormonal status.

2:30 – 3:30 pm  Update on Hormone Therapy: Individualizing Benefits vs Risks – Patricia Sulak, MD
Discuss the results of the Women’s Health Initiative based on age at enrollment; Identify the important differences between estrogen only and estrogen plus progestin therapy; and Demonstrate how to counsel patients on their individual benefits and risks of hormone therapy.

3:30 – 3:45 pm  Break

3:45 – 4:45 pm  Bioidentical Hormone Replacement Therapy from an Evidence-Based Perspective – Tim Kremer, MD
Discuss the pharmacologic and endocrinologic basis regarding hormone replacement therapy; Validate historical perspective as it relates to our present prescribing habits in regards to hormone replacement therapy; and Identify evidence-based medicine regarding bioidentical hormone replacement therapy and salivary hormone testing.

4:45 – 5:15 pm  Final Questions – Course Evaluation

Friday, October 18, 2013

7:30 – 8:00 am  Continental Breakfast and Registration

8:00 – 10:45 am  Your Online Reputation and the Social Media Effect – Jamie Verkamp
Do you know what your patients are saying about you online? You should. Regardless of your online patterns as a physicians, thousands of patients are talking about their experiences with their health online...and they may be talking about you. You can take control of your online reputation, without compromising your ethical and professional standards or opening yourself up to potential liability. During this interactive session, you’ll hear tips and learn the following in order to help you be prepared to defend your online reputation effectively.

Objectives: Identify key social sites and other online review sites that have the biggest impact on your online reputation; Demonstrate how to engage your loyal patients and fans in clinic to boost your reputation online.

Elements of Successful Social Media Strategies in Healthcare – Jamie Verkamp
Nearly 88% of all patients will search the internet to help them select a physician, gain more information on their diagnoses, procedures and seek information to help them make important healthcare decisions. Out of these consumers, one-third will go directly to social media channels, asking their fans, followers and friends for advice and scouring numerous sites to get their answers. It has never been more important that healthcare providers become engaged in those social media conversations with patients. During this session, you’ll be introduced to healthcare organizations and OB/GYN practices who are doing social media “the right way”; educating their patient population and ensuring that they remain in compliance with HIPAA and other liabilities along the way. You’ll be challenged to think of social media in healthcare differently and learn what is key to making your strategy successful.

Objectives: Assess what healthcare consumers are seeking through social media; Discuss how to utilize successful social media behaviors in your organization for both patient education and marketing benefits; and Identify the potential legal pitfalls and how to protect your organization from falling victim as you engage online.

10:45 – 11:00 am  Break

11:00 – 12:00 pm  Disruptive Behavior of Medical Providers: How to Develop an Effective Medical Team – Peter Schwartz, MD
Describe the principles involved in developing an effective, collaborative team to ensure state-of-the-art patient care.

12:00 – 1:00 pm  Lunch (Provided)

1:00 – 2:00 pm  An Update on Progesterone Therapy In Pregnancy: An Old Dog with New Tricks? – David Nelson, MD
Discuss the burden of prematurity; Evaluate the current evidenced-based practices; and Describe new prevention strategies on the horizon.

2:00 – 2:15 pm  Partnering Medical Care and Public Health for Better Pregnancy Outcomes – Ann Salyer-Caldwell, MPH, RD, LD
Describe two examples of how they can partner with public health to promote compliance with 17p regime.

2:15 – 3:15 pm  Noninvasive Prenatal ‘Screening’ for Fetal Aneuploidy – The role of Noncellular Fetal DNA ‘Tests’ in Clinical Practice (50+10 min) – David Rindfus, MD
Identify the principle behind Noncellular Fetal DNA ‘Testing’; List the accepted Indications for using such noninvasive testing; and Assess the advantages, limitations, and follow-up strategies in utilization of results.

3:15 – 3:30 pm  Break

3:30 – 4:30 pm  Obstetric Yellow Atrophy: Expect the Unexpected with Acute Fatty Liver of Pregnancy – David Nelson, MD
Discuss the historical perspective of disease; Describe the clinical presentation; and Appraise the expected duration of recovery.

4:30 – 5:30 pm  Controversies in Obstetrics and Maternal Fetal Medicine – G. Sealy Massingill, MD, David Nelson, MD, David Rindfus, MD
Identify pre-eclampsia in Pregnancy; Discuss the controversies surrounding the increased Cesarean section delivery rate and reduction in VBAC; and Evaluate diabetes in pregnancy (cost and benefits).

5:30 – 6:00 pm  Final Questions – Course Evaluation

Saturday, October 19, 2013

7:30 – 8:00 am  Continental Breakfast and Registration

8:00 – 9:00 am  Health Care in 2018 – What We Can Expect – Ralph Anderson, MD
Discuss the decisions made in the 83rd Texas Legislative Session and how these federal initiatives affect women’s health care.

9:00 – 10:30 am  Controversies in Reproductive Endocrinology – Frank DeLeon, MD
Discuss current definitions, diagnostic testing and treatment plans of early pregnancy loss; and Describe clinical consequences of polycystic ovarian syndrome and current approaches to minimizing cardiovascular and metabolism risks to optimize reproductive outcomes.

10:30 – 10:45 am  Break

10:45 – 11:45 am  Interrelationships Between Hospitals & Providers: How They Integrate Into the Health Care Delivery System – Peter Schwartz, MD
Describe the collaborative practice model and the emerging relationships between medical providers and hospitals; and Discuss the importance of clinical integration to ensure patient safety, and improve clinical outcomes.

11:45 – 12:45 pm  Depression – Pathophysiology and Appropriate Use of Antidepressants – Alan Podolwitz, DO
Interpret data on biochemical and neurotransmitter function in depression and the relation to current theories of treatment; Formulate treatment decisions based on use of scales to assess depression symptoms; Be aware of ongoing strategies for the treatment of patients with depression.

12:45 – 1:15 pm  Final Questions and Course Evaluation
### Symposium Registration

**25th Annual Pelham P. Staples, Jr., MD Educational Symposium**  
**Women's Health Care: New Trends and Controversies**

**Thursday, Friday, Saturday – October 17, 18 & 19, 2013**

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<tr>
<th>Price</th>
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<td>$350.00</td>
<td>Practicing Physicians – 3 Day Symposium</td>
<td>(Price includes CD syllabus)</td>
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<tr>
<td>$335.00</td>
<td>Nurses and Other Allied Health Professionals – 3 Day Symposium</td>
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<tr>
<td>$150.00</td>
<td>Saturday “Primary Care Day” Only</td>
<td>(Price includes CD syllabus)</td>
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Make Check Payable: UNT Foundation – Ob/Gyn

Mail to: UNT Health Science Center, Department of Ob/Gyn, ATTENTION: LEAH ZIMMERMAN  
855 Montgomery Street, PCC, 6th Floor, Fort Worth, Texas 76107

Phone: (817) 735-2198, FAX: (817) 735-0108  
Email: leah.zimmerman@unt.edu

**Online:** http://www.hsc.unt.edu/education/PACE/

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**Program Chair**  
Ralph J. Anderson, MD, Professor and Chairman, Department of Obstetrics and Gynecology, UNT Health Science Center, Fort Worth, Texas

**Course Faculty**

- Shanna Combs, MD, Assistant Professor, Department of Obstetrics & Gynecology, UNT Health Science Center, Fort Worth, Texas
- Kathleen Crowley, MD, Assistant Professor, Department of Obstetrics & Gynecology, Internal Medicine Specialist, UNT Health Science Center, Fort Worth, Texas
- Frank DeLeon, MD, Associate Professor, Director, Division of Reproductive Endocrinology and Infertility, Department of Obstetrics and Gynecology, UNT Health Science Center, Fort Worth, Texas
- Erin Hamilton-Spence, MD, Neonatologist, Pediatric Medical Group, Fort Worth, Texas
- Kollier Hinkle, MD, Assistant Professor, Department of Obstetrics & Gynecology, UNT Health Science Center, Fort Worth, Texas
- G. Sealy Massingill, MD, Chairman, Department of Obstetrics & Gynecology, John Peter Smith Hospital, Assistant Professor, UNT Health Science Center, Fort Worth, TX
- Gennady Miroshnichenko, MD, Assistant Professor, Department of Obstetrics and Gynecology, UNT Health Science Center, Fort Worth, Texas
- David Nelson, MD, Assistant Instructor, Department of Obstetrics and Gynecology, Maternal-Fetal Medicine, UT Southwestern Medical School, Dallas, Texas
- Alan Podawiltz, DO, Chairman & Associate Professor, Department of Psychiatry & Behavioral Health, UNT Health Science Center, Fort Worth, Texas
- David Rindfusz, MD, Assistant Professor, Division of Maternal Fetal Medicine, Department of Obstetrics and Gynecology, UNT Health Science Center, Fort Worth, Texas
- Ann Salyer-Caldwell, MPH, RD, LD, Community Health Promotion, Tarrant County Public Health, Fort Worth, Texas
- Peter Schwartz, MD, Director, Department of Obstetrics and Gynecology, Reading Health System  
West Reading, Pennsylvania
- Patricia Sulak, MD, Dudley P. Baker Endowed Professor of Research and Education, Texas A&M College of Medicine, Medical Director, Division of Research, Department of Obstetrics and Gynecology, Scott & White Clinic and Hospital, Temple, Texas
- Jamie Verkamp, Chief Speaking Officer, (e)Emerge, Kansas City, Missouri

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**Special Needs:** In accordance with the Americans with Disabilities Act, every effort has been made to make this conference accessible to people of all capabilities. Please notify UNTHSC/PACE in writing of any ADA complaint, accommodations or dietary restrictions you may require. UNTHSC/PACE, 3500 Camp Bowie Blvd., Fort Worth, TX 76107 or FAX to: 817-735-2598.