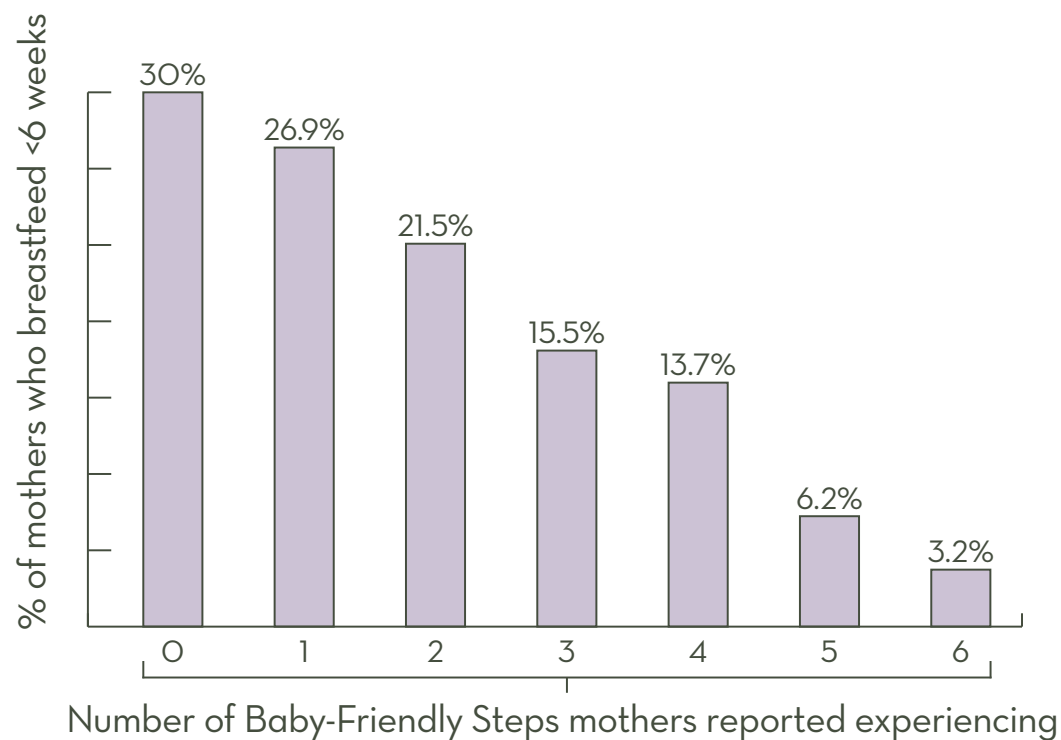


INCREASED NUMBER OF BABY-FRIENDLY HOSPITAL PRACTICES IN PLACE DECREASES RISK OF BREASTFEEDING CESSATION



Baby-Friendly Steps measured:

- Early breastfeeding initiation
- Exclusive breastfeeding
- Rooming-in
- On-demand feedings
- No pacifiers
- Breastfeeding information provided

Among women who initiated breastfeeding and intended to breastfeed for >2 months, percentage who stopped breastfeeding before 6 weeks according to the number of the “Baby-Friendly” Steps that they reported experiencing.

Petrova A, Heygi T, Mehta R. Maternal race/ethnicity and one-month exclusive breastfeeding in association with the in-hospital feeding modality. *Breastfeeding Med.* 2007; 2(2):92-8